

SRAA Board Meeting Minutes February 12, 2026

Time and location: February 12, 2026 at 6:30 pm Virtual

Call to order: 6:28 called to order, Treasurer seconds

Members present: Treasurer, Secretary, Football Director and President, Athletic Director, Basketball Director, Baseball Director

1. Call to Order & Quorum

- Meeting called to order by President.
- Quorum confirmed based on number of active board positions and attendees.

2. Guest: Ways & Means / Publicity & Fundraising Candidate

- Member introduced himself and his background in coaching, team parenting, and professional experience.
- Role context:
 - Position to be filled by appointment and then voted on at the May general membership meeting.
 - Ways & Means supports overall association fundraising and sport-specific fundraisers.
- Main discussion points:
 - Need better fundraising structure and clarity on existing sponsors and past fundraising totals.
 - Concern that current website and social media (multiple Facebook pages, Instagram) are not compelling for sponsors or families.
 - Recommendation to:
 - Revamp social media and website to be more engaging and community-focused.
 - Unify branding under SRAA (promote the organization as a whole, not just individual sports).
 - Increase community interaction (photos, highlights of directors/coaches/team parents, calls to action).
- Board members agreed that social media and website need clear ownership, and that Ways & Means could be a logical home for this responsibility.
- No formal vote recorded in this segment; discussion focused on vision and fit.

3. Guest: Athletic Director Candidate

- Member described his background:
 - Five years with SRAA, four children (two currently in the program).

- Coaching experience within Spring Run.
- Motivation and vision:
 - Wants to help build a program that is organized, fair, and sustainable.
 - Focus on positive experience for all athletes, coaches, and families.
 - Committed for the long term, beyond just his own children.
- Role context:
 - Athletic Director role will be filled by appointment for the spring and then voted on at the May general membership meeting.
- Board members expressed support and appreciation for his commitment.
- No formal vote recorded in this segment.

4. Approval of January Meeting Minutes

- January Open Members Meeting Minutes:
 - Reviewed and approved by majority of board members present.
- January Board Meeting Minutes:
 - Reviewed and approved; members not on the board at that time abstained.
- General guidance reaffirmed:
 - Minutes must record date, attendance, quorum, and votes.
 - Detailed discussion is not necessary and can be minimized.

5. President's Report – Accounts & Security

- All SRAA accounts should:
 - Use the Spring Run phone number and the new Spring Run recovery email for account recovery.
 - Not be tied to personal phone numbers or emails, to avoid access issues.
- There may be limitations due to past usage of the phone number; if reuse is not possible, an alternative centralized solution will be needed.

6. Action Items (Brief)

1. Fundraising Data

- Assignee: Treasurer
- Task: Compile recent fundraising/sponsorship figures to support Ways & Means planning.

2. Minutes Distribution

- Assignee: Secretary

- Task: Send PDFs of January Open Members and January Board minutes, and distribute finalized minutes from this meeting.

3. Account Recovery Standardization

- Assignee: Officers/board designee
- Task: Align all SRAA account recovery settings to the shared phone number and recovery email, or develop an alternative central solution if reuse is blocked.

4. Social Media & Website (Contingent)

- Assignee: Ways and Means (if appointed to Ways & Means)
- Task: Lead efforts to revamp and unify SRAA social media and web presence, and increase community engagement and sponsor appeal.